Invitation to Industry Support & Exhibition Prospectus

33rd Annual ESRA Congress 2014
Seville, Spain
September 3-6, 2014

State of the Art Safety Standards in RA
THE EUROPEAN SOCIETY OF REGIONAL ANAESTHESIA & PAIN THERAPY

www.kenes.com/esra
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The ESRA Annual Meeting is organised by the ESRA Society:

The European Society of Regional Anaesthesia and Pain Therapy was founded in 1980 to further regional Anaesthesia in Europe. The first Congress was held in Edinburgh in 1982 and since that year the society has gone from strength to strength, with a current membership of over 2000 throughout Europe. The society is still growing, and has now established a strong track record with 32 Annual Congresses. The scientific standard at the annual ESRA Congress is now recognized as one of the best in Europe.

Apart from the annual ESRA Congress, the society holds eight to ten zonal meetings each year focusing on hands-on workshops and the scientific needs of the particular zone. The European Society of regional Anaesthesia invites you to join this exciting and scientifically progressive organization, and assist the aims of ESRA in furthering knowledge and standards in Regional Anaesthesia and Pain Therapy.

ESRA counts 2703 members in 2013 July.
ABOUT THE CONGRESS

ESRA 2014 ADMINISTRATION

President
Marc VAN DE VELDE
Department of Anesthesiology

President Elect
José DE ANDRES
Department of Anesthesiology
General Universitary Hospital

Treasurer
Geert VAN GEFFEN
Radboud University Medical Centre

General Secretary
Barry NICHOLLS
Taunton & Somerset NHS Foundation Trust

Why Should You Support? To...

- Demonstrate your company’s leadership in the fields of regional anesthesia and pain therapy
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

ESRA 2014 Objectives

- Address individual needs in compliance with their Continuous Professional Development (CPD) plans
- Discuss developments in the field, as well as new insights into basic science, clinical research and therapeutic interventions
- Develop individual expertise in the field through live practice and collaboration among leading Regional Anaesthesia professionals
- Assess all the fields of interest in the application of regional anaesthesia/analgesia alone or in multimodal approach
- Evaluate chronic pain management topics of special interest for anaesthesiologists
MAJOR OFFICERS

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Marc VAN DE VELDE
Department of Anesthesiology

President Elect
José DE ANDRES
Department of Anesthesiology
General University Hospital

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Barry NICHOLLS
Taunton & Somerset NHS foundation Trust

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Alain BORGEAT
Orthopedic
University Hospital
Balgrist/Zurich Forchstrasse 340

Claude ECOFFEY
Service d’Anesthesie-Reanimation 2

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Klinik Für Anästhesiologie, Intensivmedizin Und Schmerztherapie
Saarland University Hospital

Eriphily ARGYRA
National and Kapodistrian University of Athens, Medical Faculty

Zbigniew KOSCIELNIAK-NIELSENRigshospital, Head of Orthopaedic

Duarte CORREIA
Hospital Central do Funchal Dr. Nélia Mendoca

Sukran SAHIN
Department of Anesthesiology
Uludag University, Medical Faculty
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Lukas Kirchmair, Austria  
Philippe Gautier, Belgium  
Alain Delbos, France  
Eleni Moka, Greece  
Paul Kessler, Germany  
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Laura Bertini, Italy  
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Andrzej Daszkiewicz, Poland  
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Jose Aguirre, Switzerland  
Yavuz Gurkan, Turkey  
Sean Tighe, United Kingdom

ESRA SCIENTIFIC COMMITTEE
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Marc Van de Velde, Belgium  Vice-Chairman

Members from the Council of Representatives
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Claude Ecoffey, France  
Barry Nicholls, UK  
Duarte Correia, Portugal

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Jose-Manuel Lopez Millan, Spain  
Belen de Jose Maria, Spain

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Lukas Kirchmair, Austria  
Harald Rettig, The Netherlands

HAND-ON CLINICAL WORKSHOPS COMMITTEE
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Kris Vermeylen, Belgium  
Thomas Volk, Germany

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Eleni Moka, Greece  
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Nick Scott, UK  
Thomas Volk, Germany  
Claude Ecoffey, France  
Duarte Correira, Portugal  
Harald Rettig, The Netherlands

ESRA GRANTS COMMITTEE CHAIRMAN
Zbigniew Koscielniak-Nielsen, Denmark

ESRA DIPLOMA BOARD (EDB) MEMBERS
Executive Board:
Chairman - Alain Borgeat, Switzerland  
Vice-Chairman - Slobodan Gligorijevic, Switzerland

Board Members:
Narinder Rawal, Sweden  
Jose Aguirre, Switzerland  
Eriphili Argyra, Greece  
Eleni Moka, Greece  
Svetlana Galitzine, United Kingdom  
Morne Wolmarans, UK

Ex-Officio Board Member:
ESRA President  Marc van de Velde, Belgium
Dear Colleague,

On behalf of the board of directors of ESRA and members of the Organising Committee we invite you to join us in Seville for the 33rd Annual ESRA Congress - State of the Art Safety Standards in Regional Anaesthesia.

Since its foundation in 1980, ESRA has sought to associate and affiliate into one organization all anaesthesiologists, physicians and scientists who are engaged in, or interested in, the techniques of regional anaesthesia for surgery, obstetrics, paediatrics and pain control.

As in previous years, the focus of the scientific programme will be on state of the art presentations in our field as well as new insights into basic science, clinical research and therapeutic interventions. We are creating a scientific programme in which the interaction between speakers and audience is to be continuous and the basic aim for the scientific programme. The scientific standard at the annual ESRA congress is now recognised as one of the best in Europe and as a result carries a high rating with the Accreditation Council for Continuing Medical Education, who assign credit hours to all ESRA congresses.

The Scientific Committee is developing a programme with topics covering all the fields of interest in the application of regional anaesthesia/analgesia alone or in multimodal approach. Acute and chronic pain management topics of special interest for anaesthesiologists will also be included as an important part of the programme.

The type of sessions will be refresher course lectures, symposia, pro/con debates, panel discussions, luncheon sessions, special workshops including cadaver workshops, and of course free paper and poster presentations. Residents are invited to submit their papers for inclusion in the ESRA Resident Best Free Paper and the ESRA Best Poster Award competitions.

For those participants who successfully completed the first part (written exam) of the ESRA Diploma in Glasgow, 2013, the second part (practical) will take place during the Seville congress along with the written exam for those who wish to register for the Certified ESRA Diploma on Regional Anaesthesia.

We very much expect you to enjoy this exciting anaesthesia congress set in Seville!

José De Andrés
President Elect

Marc Van de Velde
President of ESRA
CONGRESS DETAILS

DATE
September 3-6, 2014

CITY/COUNTRY
Seville, Spain

VENUE
FIBES- Seville Conference and Exhibition Centre
Avda. Alcalde Luis Uruñuela, 1
41020 Sevilla, Spain
Phone: +34 954 47 87 00
http://www.fibes.es/en/

PARTICIPANTS
Over 1,600 participants expected

TECHNICAL AND EXHIBITION DEPARTMENT
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Technical Project Coordinator
Mr. Asi Goren
Tel:+41 22 9080488 Ext 911
Email: agoren@kenes.com

LIABILITY AND INSURANCE
The Congress Secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the ESRA 2014.

LANGUAGE
The official language of the Congress is English.

DRESS CODE
Clothing is informal for all occasions.

VISA REQUIREMENT
Some participants may require Visas in order to enter the Spain.
Please check with your local Spanish Consulate or Embassy.

CONGRESS ORGANISER
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ESRA 2014
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E-mail: esra-congress@kenes.com
Website: www.kenes.com/esra

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Tel: +41 22 908 0488 ext: 538
Fax: +41 22 906 9140
Email: eyarom@kenes.com
The ESRA Program is distributed into 8 tracks.

For live updates please visit www.kenes.com/esra
# PRELIMINARY TOPICS AND PROGRAM

## PROGRAM TRACKS

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<td>Panel Discussion: Targets for electrical neuromodulation: Looking for the best technical selection</td>
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Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu/

International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Congress web site: www.kenes.com/esra

Satellite Symposia

Satellite Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering)
PREVIOUS CONGRESS STATISTICS – ESRA 2012 BORDEAUX, FRANCE

- Regional Anaesthesia: 49%
- Pain Management: 21%
- Intensive Care: 6%
- Paediatric Aspects: 5%
- TIVA-TCI: 4%
- Emergency Medicine: 4%
- Neuropathic Pain: 3%
- Cardiac Anaesthesia: 3%
- Cancer: 2%
- Palliative Care: 1%
- Genetic Aspects: 1%
- Headache: 1%

- Western Europe: 72%
- East Asia & Pacific: 10%
- Eastern Europe: 5%
- Middle East: 5%
- North America: 4%
- Rest of the World: 4%
PREVIOUS SPONSORS AND EXHIBITORS – ESRA 2013 GLASCOW, UK

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Amdipham Mercury
ANESTHESIA IN SPAIN AND THE VENUE

✓ 5000 ANESTHESIOLOGISTS IN SPAIN
✓ 794 HOSPITALS
✓ 102 HOSPITALS IN ANDALUSIA
✓ REGIONAL ANESTHESIA IS VERY POPULAR
✓ WELL ESTABLISHED PAIN MEDICINE
✓ 127 PAIN FACILITIES ARE CURRENTLY WORKING

FIBES Conference and Exhibition Centre
INFORMATION FOR SPONSORS & EXHIBITORS – INDUSTRY SUPPORT

SPONSOR LEVELS & BENEFITS

You will be given a support category status dependent upon the total amount of your support. The total contribution will consist of items such as advertisements, satellite symposia and exhibition space (excluding storage space). You will benefit from outstanding advantages linked to your sponsor category.

Status will be allocated as follows:

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<th>Registrations</th>
<th>Advertisements</th>
<th>Acknowledgements</th>
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<tr>
<td>PLATINUM SPONSOR</td>
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<td>✓ Full colour Inside Page Advertisement in the Final Program</td>
<td>✓ Sponsor’s logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice</td>
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<tr>
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<td>✓ Option of sending a promotional webmail to workshop/symposium to all registered participants, via Congress organizer</td>
<td>✓ Acknowledgement on Sponsors’ Board on-site according to Support level</td>
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<td>✓ List of registered participants (after congress)</td>
<td>✓ A printed acknowledgement in categories in the Final Program*</td>
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<td>GOLD SPONSOR</td>
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<td>✓ Full colour Inside Page Advertisement in the Final Program</td>
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<td>SILVER SPONSOR</td>
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<td>✓ List of registered participants (after congress)</td>
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*subject to receipt by publishing date
** Advertisements in printed material are subject to EACCME regulations and subject to change.
***Advertisements in the Final Program will be included in the Industry Support and Exhibition Section.

Branded items will carry companies’ logos only. No products advertisements are permitted.

SPECIAL REQUESTS
Tailored packages can be arranged to suit your objectives. Please feel free to contact the Sponsor and Exhibition Sales Department to discuss your needs. (Contact information provided in the “General Information” section)
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

WORKSHOP SUPPORT OPPORTUNITIES

The Ultrasound Workshops are an integrated part of the scientific program. Sponsor is required to provide the below requested number of equipment for usage at ultrasound workshops. All ultrasound equipment must be accompanied by a technician. Technician costs (flights accommodation, etc.) will be covered by the company.

Shipping and insurance fees are to be covered by the sponsoring company. Sponsor will be able to choose a preferred hall in which the equipment will be used. The equipment will be used in workshops during the entire congress (3 days).

Sponsor receives:
- Opportunity to include a 1 page insert in the participants’ bags (insert to be provided by the Sponsor)
- Sponsor’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Supporter’s Board on-site

Clinical Hands-On Workshops in the venue (Sole Support) SOLD OUT

Supporter is required to provide four (4) ultrasound machines. Workshop sessions will be 90 minutes and will require pre-registration as they will be limited to 18 participants.

Clinical Hands-On Workshops in the venue (Limited to 2 companies)

Supporter is required to provide two (2) ultrasound machines. Workshop sessions will be 90 minutes and will require pre-registration as they will be limited to 18 participants.

Hands-On Cadaver Workshops (Sole Support)

Supporter is required to provide four (4) ultrasound machines. The Cadaver workshops are taking place outside of the venue. The congress provides shuttle buses. There will be three groups per day, each with 42 participants.

Hands-On Cadaver Workshops (Limited to 2 companies)

Supporter is required to provide two (2) ultrasound machines. The Cadaver workshops are taking place outside of the venue. Shuttle buses will be provided by the congress. There will be three groups per day, each with 42 participants.

Clinical Hands-On Live Demonstration in the venue (Sole Support)

Supporter is required to provide one (1) ultrasound machine to the live demonstration hall.
INFORMATION FOR SPONSORS & EXHIBITORS – INDUSTRY SUPPORT

Educational Grant in support of an existing session
An unrestricted Educational Grant in Support of an existing Scientific Session accepted or invited by the Scientific Committee.

- Sponsor’s support will be acknowledged in the Program alongside the session information as “Supported by an unrestricted Educational Grant from”
- Sponsor’s logo with hyperlink on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Sponsors’ Board on-site

Abstract CD-ROM/USB
The CD-ROM/ USB will contain all of the ESRA 2014 Congress Abstracts. The CD-ROM/ USB will be distributed to all participants from the Sponsor’s exhibition booth. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the back cover of the CD-ROM case or on USB
- Exclusive advertisement on the back cover of the exchange voucher
- Sponsor’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Sponsors’ Board on-site

E-Poster
An E-Poster is an electronic version of the traditional boards. The posters will be displayed on monitor screens. A special Poster Area will be designated in which researchers are given the opportunity to share their findings (in the form of text, figures, images and videos) with participants of the Congress.

- Sponsor’s acknowledgement at the entrance of the poster area
- Sponsor’s logo on Congress website
- Acknowledgement on Sponsors’ Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book

Mobile Application / Mobile Web Access
The Mobile Application/Web Access enables participants to access all Congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant’s “personal scheduler”, membership information, industry support and exhibition information (separate section), city information, etc.

- Support will be recognized on the home screen with “Supported by... “ with logo
- Sponsor’s logo on Congress website
- Acknowledgement on Sponsors’ Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
PROMOTIONAL SUPPORT OPPORTUNITIES

Satellite Symposium
Exclusive Support of an Official Parallel Satellite Symposium 60/90/120 minutes, on one of the Congress days during the official Congress hours (scientific content and time slots are subject to the approval of the Congress Scientific Committee).
- Includes: Hall rental, standard audio/visual equipment, and display table
- Inclusion of Sponsors' Symposium invitation in the participants' bags (inserts to be provided by Sponsor)
- Sponsors' company logo with hyperlink on Congress website
- Acknowledgement on Sponsors’ Board on-site
- The right to use the Congress logo on relevant Congress material, approved by the Secretariat
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Catering (optional) is to be provided by the sponsoring company
- Opportunity to display 3 Satellite Symposium posters on the day of the Satellite Symposium (coordinated with the Congress organizer)
- Time slots will be allocated on a “first come, first served” basis (timeslots to be advised)

For the Preceding Satellite Symposia, the following applies:
- Special time slots will be designated and allocated on a “first come, first served” basis.
- The sponsoring company for the Satellite Symposium may select speakers and topics. The sponsoring company, in addition to the Support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Symposium speakers have already been invited by the Congress.
- The program of the Satellite Symposium is subject to approval by the scientific committee of the Congress. In case where the scientific committee will disapprove the Satellite Symposium program, each party will be entitled to cancel the Satellite Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.

Disclaimer: Information contained in the scientific programme must comply with the applicable CME/CPD regulations. Scientific/Educational Programme shall not include any commercial elements such as company’s names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.
Congress Bags
Supporter will provide the participants' Congress bags. As per compliance regulations, the bags will be distributed outside of the scientific area.
- The bags will bear the Supporter's logo and the Congress logo
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Supporters’ Board on-site

Cyber Center + Wireless Internet
There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.
- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to provide your company’s letterhead for the Cyber Center’s printers
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Supporters’ Board on-site

Notepads & Pens
The sponsoring company will provide Notepads and Pens in addition to the Support fee. As per compliance regulations, the notepads and pens will be distributed outside of the scientific area.
- The Notepads and Pens will bear the Sponsors' name/company logo
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program Book
- Acknowledgement on Supporters’ Board on-site

Hospitality Suites
PRICE DEPENDS ON THE SIZE OF THE ROOM
Opportunity to hire a room at the congress venue that will be used as a Hospitality Suite. Sponsor will be able to host and entertain its guests throughout the Congress. Sponsors will have the option to order catering at an additional cost.
- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
INFORMATION FOR SUPPORTERS & EXHIBITORS – ADVERTISEMENT

Advertisement in Final Program Book/Exhibitors Catalogue
There will not be a separate catalogue; it will be a separate section inside the program book. Companies purchasing only advertisement, will not be listed as supporters.

<table>
<thead>
<tr>
<th>Inside Back</th>
<th>Inside Page</th>
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</table>

Mini-Program (Sole Support)
Logo display of sponsoring company on the back cover of this pocket size, useful Convention overview.

Promotional Material
Inclusion of promotional material, such as leaflets and brochures, in the participants’ Convention bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.
- Sponsor’s product information will be available for all Convention participants

Please note that it is the Exhibitor’s / Sponsor’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
EXHIBITION

The commercial/technical Exhibition will be held in **FIBES- Seville Conference and Exhibition Centre**. The floor plan has been designed to maximize Exhibitors’ exposure to the delegates. All spaces will then be allocated based on the reservations received, on a “first come, first served basis”.

FLOOR PLAN
INFORMATION FOR SUPPORTERS & EXHIBITORS – EXHIBITION

SPACE ONLY RENTAL (Minimum of 12 sqm)

This includes:

- Exhibitors’ badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL

This includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Listing and profile in the On-Site Programme/ Exhibitor Guide
- Logo on Congress Website
- Company name on Exhibition signage during Congress

**Please note:**

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

Virtual Exhibition

Watch a Short Introductory Movie

- Interactive Floor Plan & Booth
- Upload your company profile, brochures and videos
- Present your Product Line
- Direct Access to your Contact Details
- Participants can plain their visit to your booth
INFORMATION FOR SUPPORTERS & EXHIBITORS – EXHIBITION

ALLOCATION OF EXHIBITION SPACE
Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €140 (+VAT).

Exhibitors are entitled for free badges based on their booth size, as follows:

<table>
<thead>
<tr>
<th>m² purchased</th>
<th>Free badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-17m²</td>
<td>2</td>
</tr>
<tr>
<td>18-26m²</td>
<td>4</td>
</tr>
<tr>
<td>27-35m²</td>
<td>5</td>
</tr>
<tr>
<td>36-44m²</td>
<td>6</td>
</tr>
<tr>
<td>45-53m²</td>
<td>8</td>
</tr>
</tbody>
</table>

Companies can purchase a maximum number of exhibitor registrations as follows:
- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL
An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Insert and Display Materials
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise“ form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS
Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the “General Information” Section.
INFORMATION FOR SUPPORTERS & EXHIBITORS – EXHIBITION

EXHIBITOR PROFILE
Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Final Program.

EXHIBITION TERMS & CONDITIONS
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Hermes-Merkur has been elected as the exclusive handler for all Kenes Congresses in 2012. The exclusivity of Hermes-Merkur for the handling needs of Congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Congress.

Further details will be included in the Exhibition Technical Manual.

ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS

Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CONTRACTS AND CONFIRMATION

SPONSORS
Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsor. Upon receipt of the Sponsor Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS
Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS
Terms and Conditions of Sponsor are included in this Prospectus and will be included in the Sponsor agreement.
Please complete and send to:
ESRA 2014
Ms. Judit Gondor
Kenes International
1-3 rue de Chantepoulet, CH 1211 Geneva 1, Switzerland
Tel: +41 22 908 04 88, Ext. 531, Fax: +41 22 732 2850, Email: jgondor@kenes.com

CONTACT NAME: ............................................................
NAME OF COMPANY: .................................
ADDRESS: ......................................................CITY: ......................................................
POST / ZIP CODE: .............................................COUNTRY: ......................................................
TELEPHONE: ......................................................FAX: ......................................................
EMAIL: ............................................................WEBSITE: ......................................................
VAT NUMBER: ............................................................

I would like to book the following Support Items:

<table>
<thead>
<tr>
<th>Promotional Opportunities</th>
<th>Price</th>
<th>√</th>
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<tbody>
<tr>
<td>Satellite Symposium - 60 / 90 / 120 minutes</td>
<td></td>
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<tr>
<td>Congress Bags</td>
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<tr>
<td>Cyber Center + Wireless Internet</td>
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<td>Notepads and Pens</td>
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<tr>
<td>Hospitality Suite</td>
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<tr>
<td>Advertisement in Exhibitor’s Catalogue (Inside Back, Inside Page)</td>
<td></td>
<td></td>
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<tr>
<td>Mini Program</td>
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<tr>
<td>Promotional Material</td>
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<tr>
<td><strong>Total Amount (please complete)</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Educational Opportunities</th>
<th>Price</th>
<th>√</th>
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</thead>
<tbody>
<tr>
<td>Ultrasound Workshop Support</td>
<td></td>
<td></td>
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<tr>
<td>Individual ultrasound machine in workshop (Maximum of 7 machines)</td>
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<tr>
<td>Educational Grant in Support of Existing Scientific Session</td>
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<tr>
<td>E-Posters Area</td>
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<tr>
<td>Abstracts on CR-ROM/USB</td>
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<td>Mobile Application / Mobile Web Access</td>
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<td><strong>Total Amount (please complete)</strong></td>
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33rd Annual ESRA Congress | 25
<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand Number</th>
<th>Space Only (minimum 12 sqm required) / Shell Scheme</th>
<th>No. of Square Meters</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice # 1</td>
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<tr>
<td>Choice # 2</td>
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<tr>
<td>Choice # 3</td>
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<tr>
<td>Virtual Exhibition</td>
<td></td>
<td>YES / NO</td>
<td></td>
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<tr>
<td>Total Amount (please complete)</td>
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*All presentations held at the exhibition booths must be done with headphones only – speakers prohibited*

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed ..........................................................

- Provisional Booking – The booth will be released if not confirmed within 14 days
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 60% of the total amount due

*Note: should the reservation be made less than 30 days prior to the commencement of the Convention, the client will be requested to send credit card details as a guarantee.*

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Convention. I am authorised to sign this form on behalf of the applicant/Company.

**TERMS OF PAYMENT**

- 60% upon receipt of the Support agreement and first invoice
- 40% by May 3, 2014

All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
PAYMENT METHODS
Option 1: Payment by check. Please make checks payable to: ESRA 2014
Option 2: Payment by Bank Transfer. Please make drafts payable to ESRA 2014
- Account number: 0251-693980-52-542
- IBAN number: CH85 0483 5069 3980 5254 2
- Clearing number 4835
- Swift code CRESCHZZ80A

CANCELLATION / REDUCTION POLICY:
Cancellation or reduction of Support items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the “General Information” Section, above.)
The organizers shall retain:
- 10% of the agreed package amount if the cancellation / reduction is made before January 3, 2014, inclusive
- 50% of the agreed package amount if the cancellation / reduction is made between January 4, 2014 and May 3, 2014, inclusive
- 100% of the agreed package amount if the cancellation / reduction is made after May 3, 2014

- SIGNATURE: .......................................................... DATE ..........................................................
VAT INFORMATION

VAT (Subject to Change)
All Support prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com
Dolphin House’ 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom

**The above informative details are indicated for your convenience and do not imply any responsibility on part of the organizer**

**Please ensure that your VAT number appears on the booking form & contract**
TERMS & CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/SPONSOR

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / Support regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANIZER

The Organizer undertakes to allocate exhibition space/Support items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or Support item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand / Support items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors' badges will not be collected from the Exhibition Manager's desk.

The Organizer will ensure that all exhibits are properly cleaned.

Exhibitors are requested to liaise with the Organizer regarding the early removal of their exhibits. Exhibitors should pack their exhibits in accordance with instructions provided by the Organizer. The Organizer must be notified of any damage arising and any losses to the Organizer's dissatisfaction.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In the case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.